



# CBD HEMP OIL

*for*  
KIDS, ADULTS, SENIORS & PETS



# Good For The Whole Family



Extreme menstrual cramps, dementia, sports injuries, ADHD, arthritis, anxiety.



# The Cake House Offers...

## PHARMA HEMP COMPLEX

- 100% Pure Hemp Oil Products
- No pesticides/herbicides & Non-GMO
- Third party lab Certificates of Analysis
- Only natural, highest quality ingredients
- Non-psychoactive for kids, people & pets
- Highest Quality Product in America!

## QUALITY PLANT-BASED PRODUCTS... MODERATE PRICING

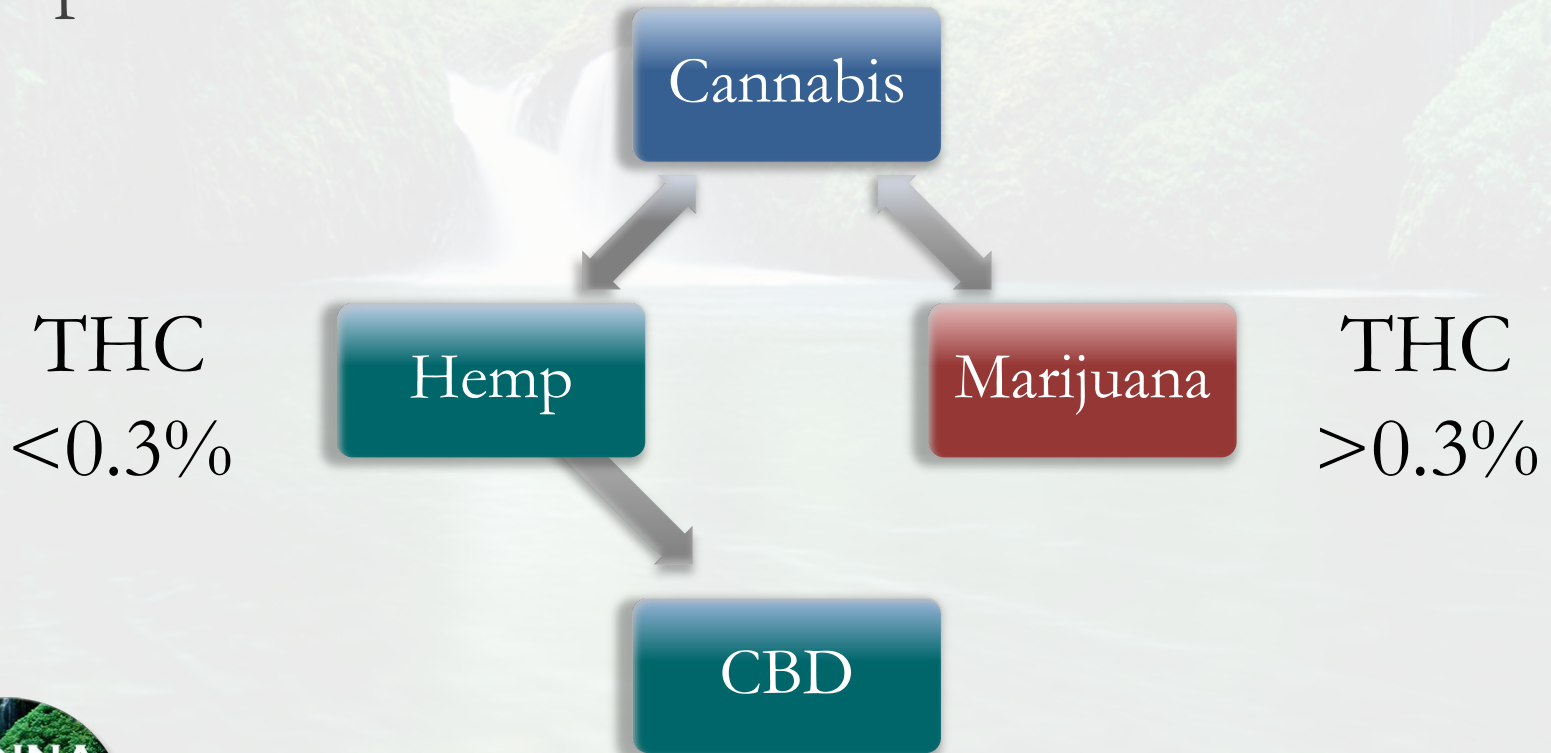


CBD  
HEALTH



# It's All In The Family

For example, the umbrella name for Mini Cooper or Ford is “automobile”. The umbrella name for hemp is “Cannabis”.



# Industrial Hemp .vs Marijuana

- CBD oil is expressed from Industrial Hemp plants, not the strain known as Marijuana.
- Industrial Hemp has a higher percentage of CBD than Marijuana plants found mostly in warmer climates harvested for its higher THC content.
- Cannabidiol (CBD) is pronounced canna-bid-ial. CBD is an isolated cannabinoid that is a non-psychoactive cannabinoid found in the hemp plant Cannabis Sativa L and Cannabis Indica.



# Cannabidiol (CBD)

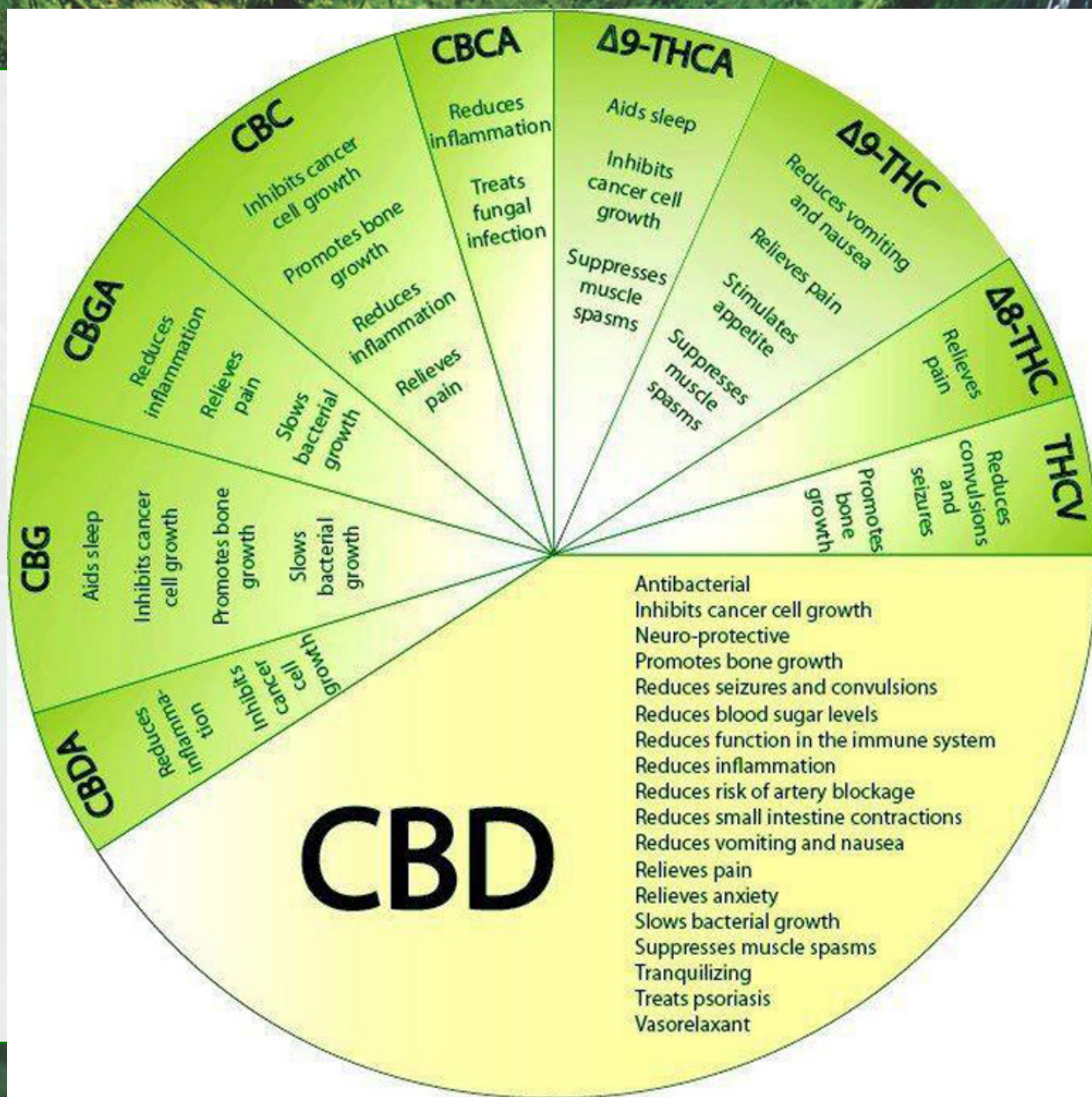
- People in the military, law enforcement, and many sports are not allowed to use mind altering effects of Marijuana which includes THC.
- CBD can be isolated from all the other elements in Industrial Hemp and be used to create highly effective products, pain topicals, foods, drinks, tinctures, etc. and be assured there are no psychotropic elements in those products. No high.
- We call that CBD “Isolate” where only the CBD cells are used.



Other  
Cannabinoids  
found in  
hemp.

There are  
over 100  
Cannabinoids  
in hemp.

CBD “Isolate”  
is Cannabidiol  
only.



# Cannabidiol (CBD) Wheel

Other  
Cannabinoids  
found in  
hemp.

**CBD**

Antibacterial  
Inhibits cancer cell growth  
Neuro-protective  
Promotes bone growth  
Reduces seizures and convulsions  
Reduces blood sugar levels  
Reduces function in the immune system  
Reduces inflammation  
Reduces risk of artery blockage  
Reduces small intestine contractions  
Reduces vomiting and nausea  
Relieves pain  
Relieves anxiety  
Slows bacterial growth  
Suppresses muscle spasms  
Tranquilizing  
Treats psoriasis  
Vasorelaxant

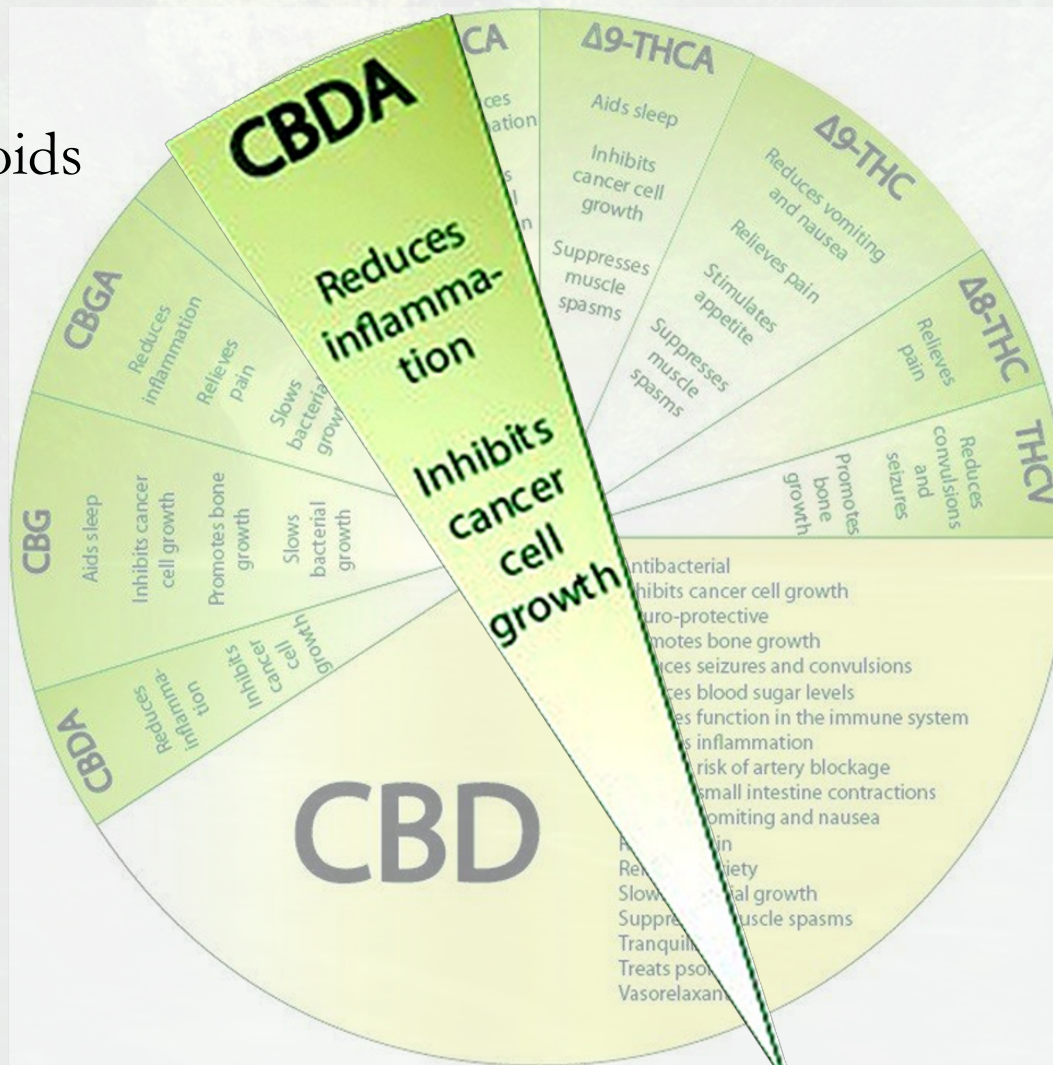
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Is Cannabidiol  
Only.





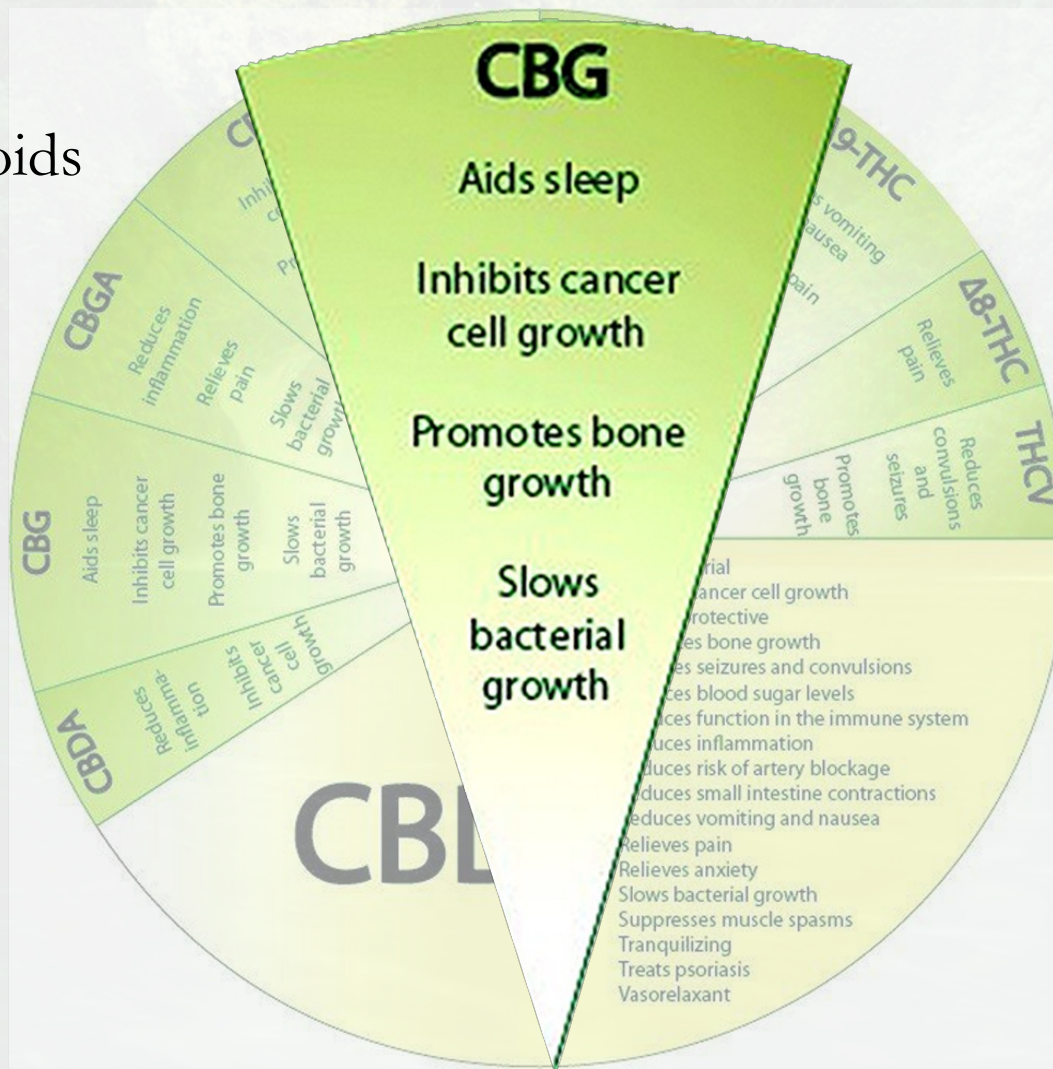
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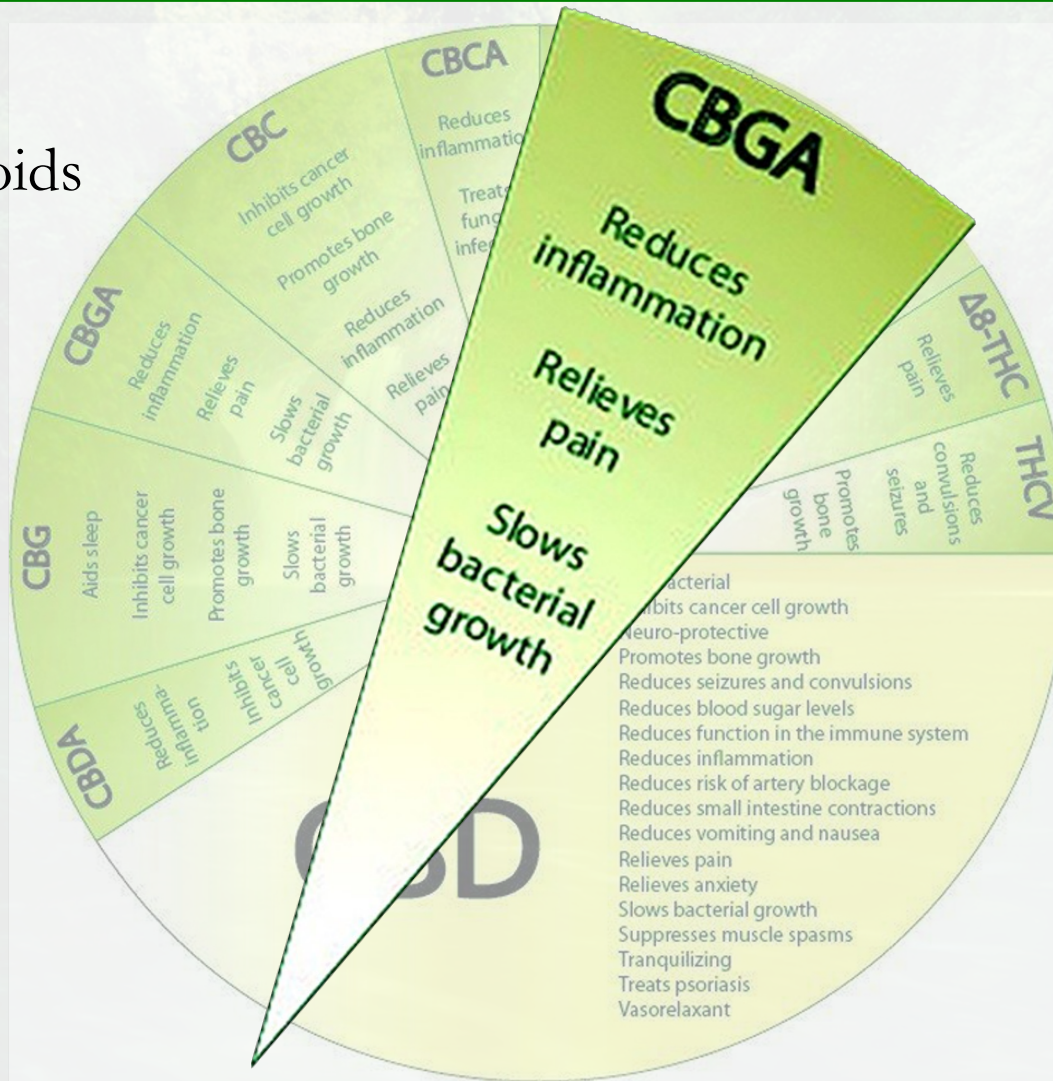
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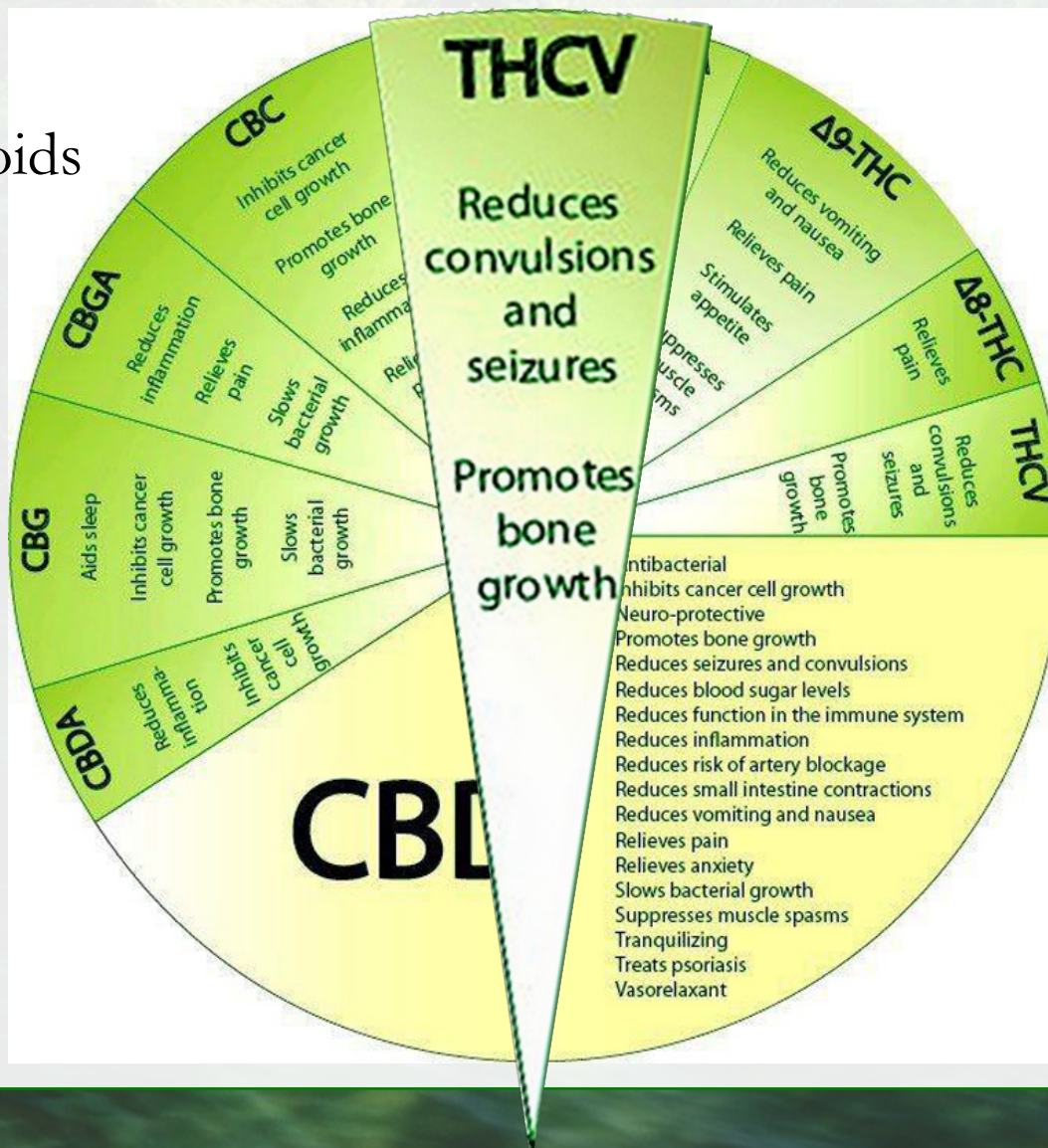
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CBD “Isolate”  
Is Cannabidiol  
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# THCV

- THCV has been found to reduce or even block panic attacks and, as a result, can be highly effective in the management of PTSD and other mental disorders involving anxiety or stress.
- THCV has also been shown to reduce tremors associated with diseases such as Parkinson's, along with ailments associated with motor control. There is also promising research demonstrating reduction of brain lesions associated with Parkinson's.
- THCV also stimulates bone cell growth and has potential in the treatment of osteoporosis and similar ailments.



# Receptors In The Brain

- The discovery of receptors in the brain that respond to cannabis — and identification of endogenous Cannabinoid compounds in our bodies that bind to these receptors — has significantly advanced our understanding of human biology, health and disease.



# Terpenes

TRICHOMBS

Adds Color & Flavor and  
Medicinal Value as well

# Terpenes Are Part of Plant Life

Turmeric  
Paprika  
Lemon Peel  
Black Pepper  
Coffee Beans  
Cinnamon  
Cloves  
Seeds





# Terpenes: Smell & Vibrancy

- Cannabis Terpenes Offer Therapeutic Efficacy:
  - Terpenes give herbs a pungent smell
  - Terpenes also deliver therapeutic relief, just like their cousins the cannabinoids
  - Terpenes are produced in the trichomes of the plant, the nearly microscopic resins that cover the flowers and sometimes leaves
  - Surprisingly, between 10 and 29 percent of the resin produced by smoked cannabis is the result of Terpenes
  - More than 200 Terpenes have been identified in cannabis



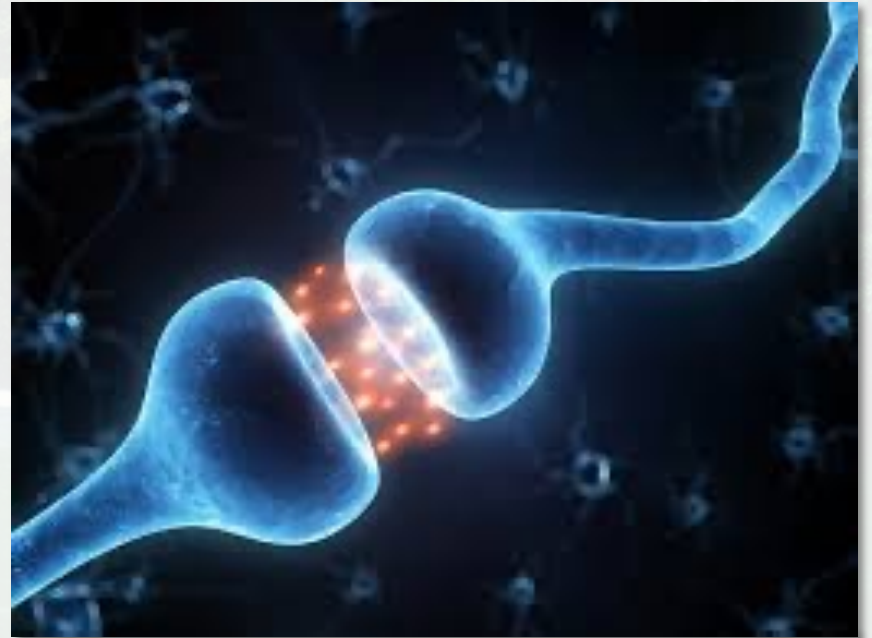
# 480 Natural Components

- Cannabinoids like THC and CBD interact with different receptors in the brain and body to produce a wide range of effects, such as relaxation, healing, pain relief, and is anti-inflammatory.
- Cannabinoids, as well as their cousins Terpenes, are simply the chemicals that provide actual relief to patients by inserting themselves into special receptors in the tissues and cells of mammals.
- There are more than **480 natural** components found within the cannabis/hemp plant.



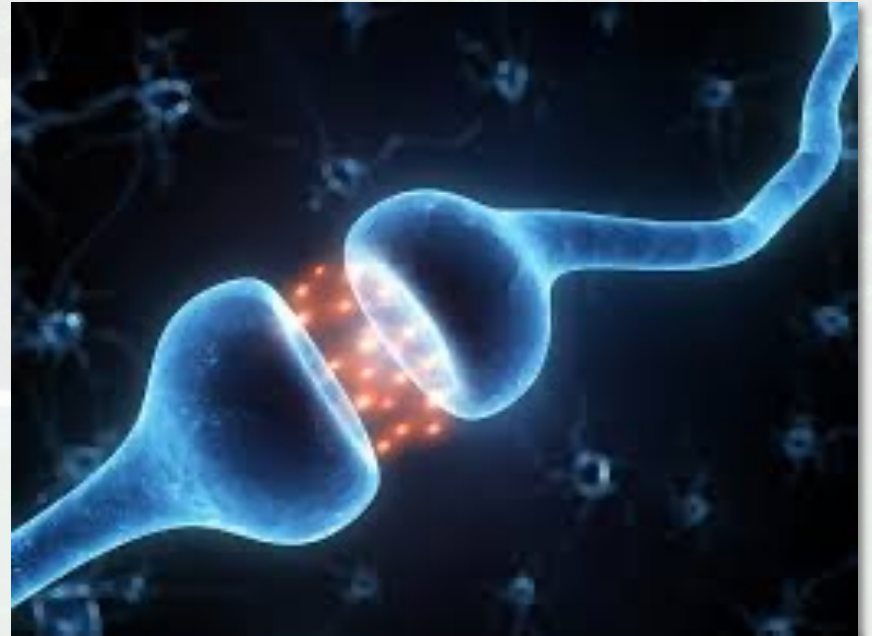
# Endocannabinoid Receptors

Cannabinoids target specific types of receptors located on the surface of cells in different areas of the body.



# Endocannabinoid Receptors

Just by spreading a high potency CBD topical salve on a burn or wound can turn off a pain receptor reducing sensations of pain. When pain returns, apply more salve.



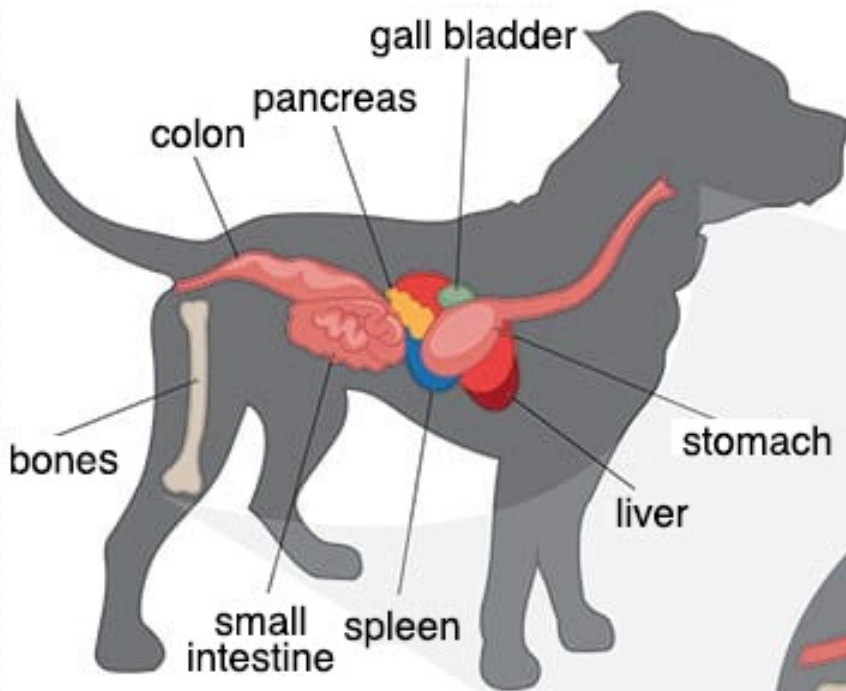
# Endocannabinoid Receptors

- These special receptors are part of what is known as the “Endocannabinoid” system.
- This mechanism, which helps modulate many bodily functions — including
  - Appetite
  - Sleep
  - Anxiety level
  - Cognition
  - And is intimately tied to the nervous system and immune system.



Source: [www.massroots.com/learn/what-are-cannabinoid-receptors/](http://www.massroots.com/learn/what-are-cannabinoid-receptors/)

# CANNABINOID RECEPTORS IN YOUR DOG'S BODY



## CB1

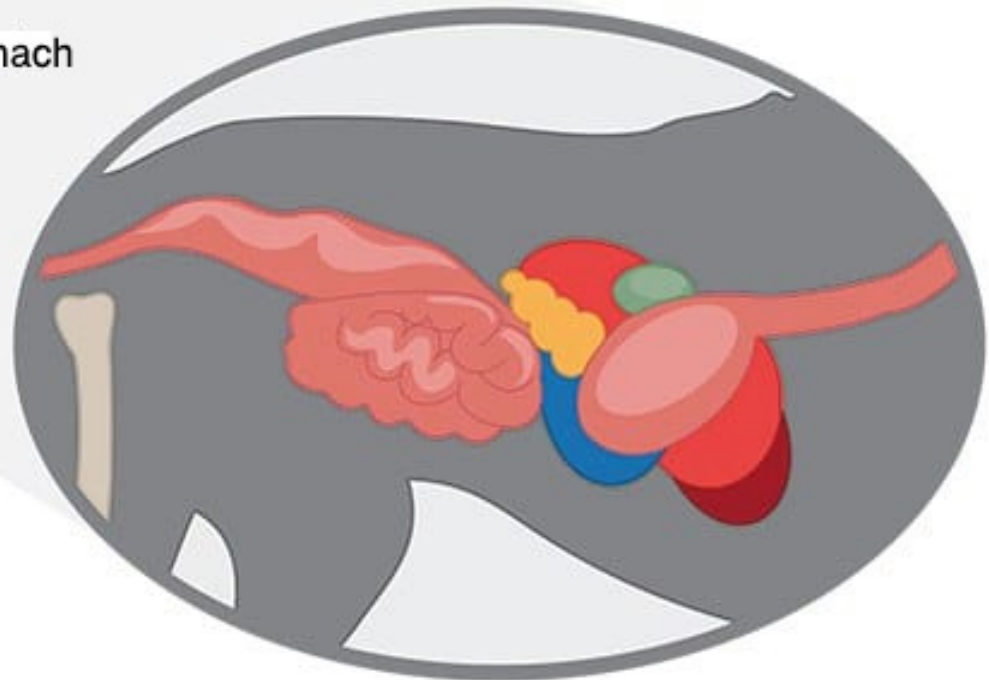
- gastrointestinal tract
- brain
- lungs
- muscles
- reproductive organs
- vascular system

## CB2

- spleen
- bones
- lungs
- skin
- parts of the brain

## CB1 & CB2

- liver
- pancreas
- gall bladder
- bone marrow
- brain stem



## Receptor Functions of the Endocannabinoid System:

**CB1** receptors are mostly in the nervous system and brain.

**CB2** receptors are mostly in the peripheral organs, especially immune cells.

# Mammals Share Same Receptors

An autistic child shares a common Endocannabinoid system as his dog, cat, hamster or horse.



*Mammals share  
about 70% of  
the same  
Endocannabinoid  
System as Humans*



# Medicinal Properties of Cannabinoids

- Antiemetic: Reduces nausea and vomiting – For flu, pregnancy and chemotherapy
- Anticonvulsant: Suppresses seizure activity
- Antipsychotic: Combats psychosis disorders
- Anti-inflammatory: Combats inflammatory disorders
- Anti-tumoral/Anti-cancer: Can combat tumor and cancer cell growth
- Anti-depressant: Combats anxiety and depression disorders
- CBD has also been successful treating PTSD and autism making some veteran's & kid's lives more livable.



[Source: US National Library of Medicine/National Institutes of Health](#)



# Epidiolex: Approved Pharmaceutical

The FDA has approved Epidiolex<sup>®</sup>, which contains a purified form of Cannabidiol (CBD) for the treatment of seizures associated with Lennox-Gastaut syndrome or Dravet syndrome in patients 2 years of age and older. That means FDA has concluded that this particular plant product is safe and effective for its intended uses.

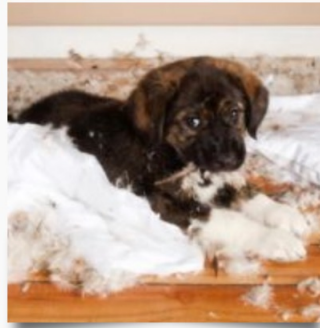
The agency also has approved Marinol and Syndros for therapeutic uses in the United States, including for nausea associated with cancer chemotherapy and for the treatment of anorexia associated with weight loss in AIDS patients.

# Pets Are People, Too (aren't they?)

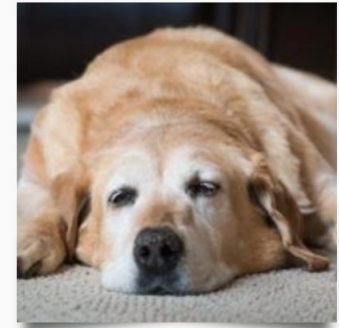
## What Happens When You Leave Your Pet?

Do your pets get anxious when you leave for work?  
Do they have a tendency to fight and rip things up?  
Does old Rex have arthritis, cancer, or other debilitating diseases as he grows older?

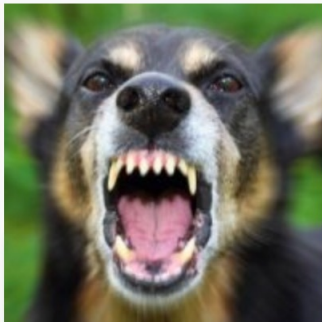
Puppy Anxiety



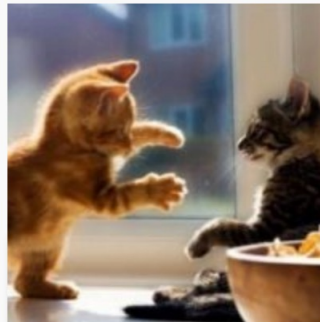
Best Friend Getting Old?



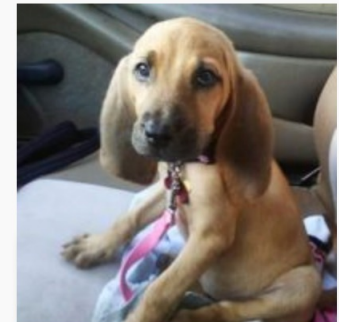
Aggressive Dogs Bite



Aggressive Cats Fight



Trouble Traveling?



# Human Grade Purity

- Our Hemp fields are grown without use of pesticides, herbicides and are non-GMO
- Extraction using Supercritical CO<sup>2</sup> – no toxic chemicals
- Formulator – uses only human grade, natural ingredients
- Manufactured in a clean, FDA inspected facility with Certificate of Good Manufacturing Practice (cGMP)
- Professionally bottled, branded and packaged

# Industrial Hemp Products

- The Cannabinoids and Terpenes are expressed through the lower parts of the plant into concentrated oils.
- From those non-psychoactive oils, products such as tinctures, pure oils, massage salves, capsules, suppositories, sprays, edibles, candies, and infused water is available all over the world.



# No More Pain or Anxiety

Pets are happier without pain or anxiety!

Topicals

Edibles

Tinctures



# PHARMA Hemp Complex For Pets

Strength depends on the size of the pet, anxiety level, and how often you give your pet a 4mg treat or dropper of tincture.

We offer:

- 120mg in one ounce
- 550mg in one ounce
- 550mg in two ounces
- 1,100mg in one ounce
- 3,000mg in one ounce
- 5,000mg in two ounces



Experiment first! Start low and slowly increase dosage until your pet is getting what they need to alleviate pain, anxiety, seizures, or restlessness.



# PHARMA Hemp COMPLEX For Pets

PHARMA Hemp Complex has very few ingredients.

The simpler, the better.

No fillers, Non-GMO, No pesticides during the grow! Just clean Industrial hemp oil expressed using CO<sup>2</sup> Supercritical fluid extraction (SFE) rather than harsh chemicals.



## Ingredients:

Cannabinoids, Hemp Oil, and Coconut Oil.



# Pet Treats: Salmon

These all-natural treats are sourced, made, and packaged in the USA from wild-caught Alaskan salmon. We freeze dry these treats from the raw state, and they contain no added synthetics or minerals – just pure, natural goodness.

Each 3oz bag contains approximately 150mg of broad spectrum Phytocannabinoids. 4mg each treat. Contains broad spectrum hemp oil with CBD, CBG, CBN, and CBDA.



No THC





# Pet Treats: Chicken

These all-natural treats made from free-range chicken from Midwestern farms. We freeze dry treats from the raw state. All Pharma Hemp CBD pet products are created under the strictest standards with only 100% food grade ingredients.

Each 3oz bag contains approximately 150mg of broad spectrum Phytocannabinoids. 4mg each treat. Contains broad spectrum hemp oil with CBD, CBG, CBN, and CBDA.

No THC



# Pet Treats: Peanut Butter

Made from natural peanut butter, Borghum flour, eggs, fruit and broad spectrum hemp Cannabinoids.

Naturally high in omega-3 and omega-6 essential fatty acids. Perfect ratio for optimal health.

Each 4oz bag contains 100mg of broad spectrum Cannabinoids, including CBD, CBG, CBN, and CBDA.

No THC



# Pet Treats: Bacon

Our original PHARMA Hemp CBD Bacon Dog Biscuits are made with only 100% food grade ingredients using whole wheat flour, bacon bouillon, water, egg, hemp CBD. Contains no GMOs. The treats are delicious and will put a wag in any pet's tail.

One 4oz bag containing 25 treats. Each biscuit contains 4mg hemp CBD. Contains broad spectrum hemp oil with CBD, CBG, CBN, and CBDA.

No THC



# Relaxation Pet CBD Oils

This vegan hemp oil tincture is an all natural formula containing hemp CBD complex, hemp seed oil, Terpenes, and coconut oil, Omega-3 and Omega-6.

These ingredients come together for synergistic, long-lasting beneficial effects.

- 1 oz / 120mg recommended for small pets (under 15 lbs) or sensitive pets
- 2 oz / 550mg recommended for pets 15-35lbs



# Pro Strength Pet CBD Oils

We offer several different tincture flavors including unflavored, peppermint, cod liver oil, salmon, bacon flavor, beef flavor, and chicken flavors, oh, and catnip!



# Dosing

## DOSING

SMALL ANIMALS	10 - 20 POUNDS	4MG ONCE OR TWICE P/DAY
MEDIUM SIZED	20 - 50 POUNDS	8MG ONCE OR TWICE P/DAY
LARGE SIZED	50 - 150 POUNDS	10MG - 20MG PER DAY



# Veterinarian CBD Formulated

- Our pet products have been carefully formulated to meet a variety of conditions that could reduce anxiety, fear, arthritis, pain, cancerous tumors, & restlessness.
- I sold some pet treats to a man at the fair because his beloved little dog was getting old, sick and didn't want to eat or play anymore.
- After 4 days with the CBD treats, his doggy was eating & gaining weight, up and running around like before he became sick. He was just in pain and his owner didn't know it! Now, no more pain!



# Offer Our Entire Line

Offer your patients, clients and customers top of the line Hemp Oil Products for Optimum Health for kids, adults, seniors & pets.



Jerri Nachman (760) 310-9182



# Products

- Product Website: Hemp Health, Inc.:  
<https://hemphealthinc.com/>

Our educational website:

- Canna-CBD.us:  
<http://canna-cbd.us>
- For a copy of this presentation:  
<http://canna-cbd.us/library/>



# Thank You!

## Host, Jerri Lyne Nachman

- Independent business owner in Encinitas since 1984
- Sold thousands of dollars of professional retail hair products for 15 years.
- National award-winning video producer/director, then recruited as a producer for Comedy Central Network.
- Launched a highly successful marketing company in 1999: Video, websites, graphic design and desk top publishing.



[Jerri@Canna-CBD.us](mailto:Jerri@Canna-CBD.us)

# ALL VERTEBRAE ANIMALS

## *Mind, Body & Spirit Balance*

### LEARN ABOUT 100% PURE CBD FOR YOUR PET:

- Decreases anxiety, fear & stress
- Stops seizures/Normalizes brain functionality
- Anti-inflammatory
- Reduces pain from arthritis and hip/joint pain
- Inhibits tumor cell and migration
- Helps with hyperactivity, barking & aggression
- No THC/ Legal in all 50 states





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*for*  
KIDS, ADULTS, SENIORS & PETS

